

Folksonomy

Relates To

TARGETED SEARCH

Folksonomy

Prompt

User-create labels that are not controlled as [filters](#) or [filter groups](#).

Definition

In Information Architecture, a "folksonomy" is a set of user-created terms that do not come from an official controlled [taxonomy](#) (the term is a portmanteau of "folk" and "taxonomy"). These terms can then be used to tag and label content. Hashtags on Twitter are a good example of terms from a folksonomy.

Folksonomy labels can complement official terms in important ways, especially if the official terms are lacking in specificity or currency. On the other hand, user-entered terms are prone to typos, misspellings, concept duplication, intentional deception, and other issues. In short, folksonomies should be both encouraged **and** managed.

In Brikit's **Targeted Search version 2.0+**, labels that do not come from the pre-defined filter groups are considered part of the folksonomy. Folksonomy [labels can be "promoted" to become official filter terms](#), or replaced with an official term, or ignored altogether.

Info

Related

- [Creating Predefined Labels or Filters](#)
- [Creating Filter Groups](#)
- [Targeted Search Technical Reference](#)
- [Promoting a Folksonomy Label into the Taxonomy](#)